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**VACCAR TO DEBUT NEW HYUNDAI PROJECT WITH “THE CLUB KONA” THEME AT SEMA SHOW FOR WINNER INTERNATIONAL**

**YOUNGSTOWN, Ohio – Sept. 28, 2018** – The Vaccar company and noted builder Aaron Vaccar have once again teamed up with Winner International, makers of The Club, for the debut of a special edition vehicle that makes use of an upcoming OEM platform with the latest aftermarket restyling trends and accessories: an all-new 2018 Hyundai Kona, equipped with a prototype turbocharger kit for the 2.0l drivetrain.

Vaccar has been unveiling custom creations at the SEMA Show since 2009, and the latest Vaccar Kona concept will make it's debut at the 2018 SEMA Show in Las Vegas on Tuesday, Oct. 30 in the Winner International booth (#12417, North Hall). There will also be a dedicated meet & greet time slot alongside Aaron Vaccar and the concept in the booth from 2-4PM on Thursday, Nov. 1<sup>st</sup>.

Winner International has an extensive history with Vaccar and their unique vehicles for the display and promotion of The Club product lines. Aaron Vaccar's affinity for the brand has been strengthened over the years of their various sponsorships together, once including the construction of a commemorative car for Jim Winner, their founder.

“The red accents of the Vaccar Kona concept are a great nod towards our relationship with The Club brand, and the golden yellow paint job is actually inspired from the thought of a Hawaiian sunrise...” says Aaron Vaccar. He continues, “...and that's where The Club Kona” theming came into creation; in theory, it's a made up Las Vegas Tiki-club of sorts, and playfully ties-in all the elements of this collaborative project.”

“The Vaccar Kona concept is not of the 'over the top' build variety you often find at

SEMA, we have specifically worked with our aftermarket accessory partners to help create and promote real world products and styling that consumers can obtain for themselves. That is what our goal has been with our most recent projects. For example, this Vaccar Kona can be ordered as a whole vehicle from Vaccar and participating dealerships, or consumers can pick the parts they like and build their own," Aaron states.

Build partners that have donated product and services for on the Vaccar Kona include: AEM; Advert Graphix; AMSOIL; AutoMeter; BASF; Blood & Grease; Canfield Collision & Custom; The Club; Concept One Wheels; Diode Dynamics; Flowmaster; ICD Designs; Katzkin; Mishimoto; Toyo Tires; True Spike; XS Power.

For more information, please visit [www.vaccar.co/clubkona](http://www.vaccar.co/clubkona)

### **About The Vaccar Company**

Vaccar is a design and build studio for custom & promotional vehicles for OEM concepts, special projects, events, media and entertainment. Based in Youngstown, OH with a main production facility in Haines City, FL, their work has traveled across the entire United States from high profile auto shows to local speciality and charity events. The company is most noted for its work at the SEMA Show for brands such as Ford Motor Company, General Motors, and Hyundai Motor America. For additional information about Vaccar Company please visit [www.vaccar.co](http://www.vaccar.co)

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